

DAVIDSON *FIRST SELECTMAN*

It's not about party. It's about community!

PRESS RELEASE

FOR IMMEDIATE RELEASE

Davidson Runs for Second Term

Brookfield, July 13, 2011: Bill Davidson, First Selectman of Brookfield, announced that he will run for a second term. Davidson, registered as “unaffiliated,” will seek the endorsement of the Democratic Town Committee at its July 25 caucus.

Davidson stated, “My party registration remains unaffiliated, which I feel is symbolic of my leadership style. I have done my best to make decisions that are best for the community. As I stated during my last campaign: It is not about politics, it is about community.”

Democratic Town Committee chairman Joni Park indicated that the party will eagerly endorse Davidson for a second term. “Bill’s first term has been extremely successful. He has initiated a major road rebuilding project, reinvigorated Town Hall, and supported economic development. Bill has brought professionalism and openness to the office of First Selectman.”

Davidson said Monday, “Some of our key accomplishments include major road improvements, with lots more to come during the next three years. We have completed the Silvermine Water Line and started the process to build the Southern Water Line that will extend down Federal Road from Route 133 to Candlewood Lake Road. This Southern line will support the continuing growth and development of our prime business district.” Under Davidson’s leadership, the Town has made major strides in its union contracts that will reduce future costs while still providing reasonable benefits to our valued employees.

Park added, "Bill's positive outreach to the business community has improved relationships. Costco has recently announced a major initiative to expand and improve their present location and BJ's Wholesale Club will be building on the long-neglected site adjacent to Kohl's."

In his first term, Davidson initiated live televised broadcasts of monthly Board of Selectmen meetings so residents can observe how town business is conducted. He adds, "We have instituted business practices in Town Hall by establishing a performance review system and a merit salary system for non-union employees."

A highlight of Davidson's first term is a new Kids Kingdom Playground to be built during the coming months. In addition, in August he will present a revised plan to renovate recreation facilities at Cadigan Field and the Town Beach. The Town has benefited from \$1.9 million in grants that were obtained during his term since Davidson became First Selectman.

Davidson's running mate, Howard Lasser, has announced that he, too, will seek a second term. Davidson commented, "Howard and I are a team. Much of what has been accomplished is because of Howard's efforts and support. I will ask Brookfield voters to again support the Davidson-Lasser team."

Looking ahead to their next term, Davidson and Lasser plan to complete the Southern Water Line, rebuild Cadigan Field and Town Beach, finalize the Four Corners development program, and create a long-term capital facilities and reinvestment plan for the town.

Davidson added that he and Lasser look forward to many public debates with their opponents. He said that Brookfield residents can best judge the leadership qualities of the candidates by hearing them speak about how they will deal with the various Town matters.